Printing cost estimate

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| Author / publisher |  |       |
| Applicant |  |       |
| Title |  |       |
| Book series and publisher2 |  |       |
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| Publishing company(and address) |  |       |
| In case of inquiries contact responsible colleague |  |       |
| Email3 |  |       | Phone |       |
|  |  |  |  |  |
| **Production costs** per copy (excl. VAT) |
|  |
| a) Typesetting and printing |  | Number of pages per copy |       |  |       | Euro |
| b) Autocorrect(usually max 10% of costs for typesetting) |  |       | Euro |
| c) Cover and binding |  |       | Euro |
| d) Cut-sheet and text paper |  |       | Euro |
| e) Illustrations |  |       | Euro |
| f) Supplements |  |       | Euro |
| g) Other costs |  |       | Euro |
| Sum of production costs per copy |  |       | Euro |
| Total production costsPrint run – copy |  |       | Euro |
| Indirect costs |  |       | % |       | Euro |
| **Total costs**4 |  |  | **Euro** |
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| Print run |  |       | Copy |
| Sales run(max. 25 % free copies) |  |       | Copy |
| Anticipated sales in the first two years(at least 40 % of sales run)5 |  |       | Copy |
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| Retail price |  |       | Euro |
| Net price incl. VAT(average retail book trade rebate 30 %) |  |       | Euro |
| Net price excl. VAT |  |       | Euro |
| Anticipated receipts of the first two yearsafter publication (est. sales x net price excl. VAT)6 |  |       | Euro |
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| Additional subsidies |  | [ ]  | guaranteed | [ ]  |  | possible |
| from(Name of institution) |  |       |  |  |
| Shortfall |  |       | Euro |
| **Proposed subsidy**(incl. VAT) |  |  | **Euro** |
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|  |  |  |
| Place / date |  | Publishers signature |