



IJP
INTERNATIONALE JOURNALISTEN-PROGRAMME E.V.
INTERNATIONAL JOURNALISTS' PROGRAMMES



Alexander von Humboldt
Stiftung/Foundation

In collaboration with Wissenschaft im Dialog (WID)

Dear everyone,

Congratulations! You belong to the prestigious group of Humboldt fellows and journalists from IJP who were selected to participate in the

first Humboldt-IJP Communication Lab for Exchange between Research and Media

which focuses on

“Global Research as a driver of change in pandemic and post-pandemic societies – Tell your story!”

A very warm Welcome to all of you!

We are looking forward to meeting you during our virtual laboratory scheduled on June 12th, 15th and 16th as announced in the programme.

We shall enjoy 15 hours of joint discussion, intensive co-working and surely have a lot of fun ahead of us. We are excited to receive the products of your digital collaboration and hope for a striking selection of multimedia reports. An independent jury will honour the top three stories by August.

As the Com Lab will be hosted on Microsoft Teams, we kindly ask you to study the technical information provided and follow the instructions you find below. That way, we can guarantee a smooth process and successful outcome for everyone.

Feel free to report about the Com Lab on Twitter. Please refer to #ResearchComLab.

Looking forward to meeting all of you – your Comlab Prep-Team.

For questions, scientists refer to: Mareike.Ilsemann@avh.de and comlab@ijp.org for journalists



**First virtual Communication Lab for Exchange
between Research and Media**

Friday, June 12th, 10:00 am – 12:30 pm/ CEST

Icebreaker – Team up with your fellow participants

10 scientists – 10 journalists – many nationalities

Monday, June 15th and Tuesday, June 16th 2020

09:00 am – 04:30 pm CEST

15 hours of joint discussion, high speed learning and intensive co-working

Space: Virtual Communication Lab

Global Research as a driver of change in pandemic and post-pandemic societies – Tell your story!



Friday, June 12th

10:00 hrs **Warming Up – Team Up**

Meet fellow Humboldtians and fellows of the International Journalists' Programmes

Host of the first AvH/IJP ComLab: Mrs Conny Czymoch

Facilitator: Ellery Studio, Berlin

The warming-up session will be accompanied by visual recording and enriched by the team of Ellery Studio for Creative Strategy, Berlin

Be prepared for an exciting and enriching first joint session.

Journalists: Be prepared to give an overview of your work –
maximum 2 minutes

Scientists: Be prepared to present the topic you are working on –
maximum 2 minutes

12:30 hrs Icebreaker in pictures - by Ellery Studio and Good Bye!

Have a nice weekend. Looking forward to re-joining with you on Monday.



Monday, June 15th

- 09:00 hrs **Welcome by host Conny Czymoch and Dr. Judith Wellen**
Head of Humboldt Foundation's Strategy and External Relations Department
Overview of the procedure and organizational details
- 09:30 hrs **The Control Function of Science Journalism**
Speaker: Christian Schwägerl - Riff Reporter
Followed by Q & A
- 10:30 hrs **Sneak out for a short break**
- 10:35 hrs **How is Covid-19 transforming journalism: Do data reign the world?**
Speaker: Professor Paul Bradshaw, online journalist and blogger, Birmingham City University
Followed by Q & A
- 11:20 hrs Sneak out for a short break
- 11:30 hrs **Official Opening: Greetings from Minister of State Michelle Müntefering**
- 11:35 hrs **Science Communication and Politics: "Expertocracy?" - The Corona-Crisis as a blueprint for other political issues** - Members of the German Bundestag Dr Stefan Kaufmann and Dr Ernst Dieter Rossmann and their commitment to research communication
- 12:15 hrs Break – with short interactive intervention
- 14:15 hrs Get into the Mood: **Creative Start** by Ellery Studios
- 14:30 hrs **How to debunk Fake News?** Speaker: Dr Sabrina Heike Kessler, Universität Zürich Followed by Q & A
- 15:15 hrs **Graphic Recording Summary** of the morning
- 15:30 hrs **Scientist meets Journalist**
ARD-Journalist Iris Völlnagel starts the session reporting about her experiences when talking to researchers
Followed by Q&A



16:15 hrs **Michael Meyer-Hermann, Head of the Department Systems-Immunology at the Helmholtz Centre for Infection Research in Braunschweig joins in.**

Followed by Q&A

17:00 hrs End of afternoon session

19:00 hrs **FOOD FOR THOUGHT** by Professor Markus Gabriel, University of Bonn
“Moral Progress in Dark Times? Towards a new Enlightenment!”

Tuesday, June 16th

09:00 hrs Good Morning with Host Conny Czymoch and storytelling warm-up by Ellery

09:15 hrs **10 Tandems – 10 Channels:** Spot a topic for a joint report

10:15 hrs Sneak out for a break

10:30 hrs **Researchers’ Channel:** Mareike Ilsemann on the significance of creating a story

10:30 hrs **Journalists’ Channel:** Rebecca Winkels (WID) with practical tips for digital formats and their requirements

11:00 hrs **Take your Time: Brainstorming in Tandems** – Facilitator Iris Völlnagel

13:30 hrs **Infectious Diseases in History:** „The Corona Pandemic Through the Eyes of a Historian“

Speaker: Prof. Cornelius Borck, Universität zu Lübeck

14:00 hrs **Joint session with all tandems - Present the drafts of your projects**

15:30 hrs **Good – Bye feedback session** with Ellery Studio

Summary and Good-bye with Conny

16:00hrs **End of first AVH/IJP Comlab - Good Bye. Stay Healthy and Happy!**

Deadline for your joint reports – June 30th 2020

Virtual Award Ceremony: Mid of August

