Printing cost estimate

1

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|  | | | | | | | | | | | | |
| Author / publisher |  |  | | | | | | | | | | |
| Applicant |  |  | | | | | | | | | | |
| Title |  |  | | | | | | | | | | |
| Book series and publisher  2 |  |  | | | | | | | | | | |
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|  | | | | | | | | | | | | |
| Publishing company (and address) |  |  | | | | | | | | | | |
| In case of inquiries contact responsible colleague |  |  | | | | | | | | | | |
| Email  3 |  |  | | | | | Phone | |  | | | |
|  |  |  | | | | |  | |  | | | |
| **Production costs** per copy (excl. VAT) | | | | | | | | | | | | |
|  | | | | | | | | | | | | |
| a) Typesetting and printing |  | Number of pages per copy | | |  |  | |  | | | | Euro |
| b) Autocorrect (usually max 10% of costs for typesetting) |  |  | | | | | | | | | | Euro |
| c) Cover and binding |  |  | | | | | | | | | | Euro |
| d) Cut-sheet and text paper |  |  | | | | | | | | | | Euro |
| e) Illustrations |  |  | | | | | | | | | | Euro |
| f) Supplements |  |  | | | | | | | | | | Euro |
| g) Other costs |  |  | | | | | | | | | | Euro |
| Sum of production costs per copy |  |  | | | | | | | | | | Euro |
| Total production costs Print run – copy |  |  | | | | | | | | | | Euro |
| Indirect costs |  |  | | % |  | | | | | | | Euro |
| **Total costs**  4 |  |  | | | | | | | | | | **Euro** |
|  | | | | | | | | | | | | |
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|  | | | | | | | | | | | | |
| Print run |  |  | | | | | | | | | Copy | |
| Sales run (max. 25 % free copies) |  |  | | | | | | | | | Copy | |
| Anticipated sales in the first two years (at least 40 % of sales run)  5 |  |  | | | | | | | | | Copy | |
|  | | | | | | | | | | | | |
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|  | | | | | | | | | | | | |
| Retail price |  |  | | | | | | | | | | Euro |
| Net price incl. VAT  (average retail book trade rebate 30 %) |  |  | | | | | | | | | | Euro |
| Net price excl. VAT |  |  | | | | | | | | | | Euro |
| Anticipated receipts of the first two years after publication (est. sales x net price excl. VAT)  6 |  |  | | | | | | | | | | Euro |
|  | | | | | | | | | | | | |
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| Additional subsidies |  |  | guaranteed | | |  | |  | | possible | | |
| from (Name of institution) |  |  | | | | | | | | |  |  |
| Shortfall |  |  | | | | | | | | | | Euro |
| **Proposed subsidy** (incl. VAT) |  |  | | | | | | | | | | **Euro** |
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|  |  |  | | | | | | | | | | |
| Place / date |  | Publishers signature | | | | | | | | | | |