



Digital Communication Lab for Exchange between Research and Media

COMLAB#3

Fair for all?

Sustainability and Social Justice

4 – 5 June & 11 – 12 June 2021 **DIGITAL WORKSHOP**

Sustainable transformation also means social transformation. In the Agenda 2030, policy-makers worldwide defined important goals: the end of poverty and hunger in the world, access to quality education for all as well as the promotion of decent work and sustainable economic growth. But how are the costs and benefits of sustainable development distributed at local, regional and global level? What role do gender, social and ethnic background play in participation in sustainable development? And how can science and journalism help to communicate the complex social dimensions of sustainable transformation?

The third ComLab addresses the field of tension between sustainability and social justice; the potential of sustainable innovations and the conflicting goals that (can) ensue from the economic and social interests of the Global North and the Global South. During a four-day workshop with international experts from the political, scientific, media and civil society arenas, the participants will discuss the conditions under which a fair, sustainable transformation of the world is possible.

DAY 1

4 JUNE 2021

All listed times are Bonn time,
i.e. Central European Summer Time (CEST).

OPENING

- 9:30 Welcome**
Dr Stephanie Siewert, Alexander von Humboldt Foundation
Martina Johns, International Journalists' Programmes (IJP e.V.)
- 9:45 Official Opening**
Vito Cecere, German Federal Foreign Office
Dr Judith Wellen, Alexander von Humboldt Foundation
- 10:00 Why Science Communication Matters**
Dr Heide Hackmann, International Science Council
- 10:20 Icebreaker / Meet & Mingle / Goals and Expectations**

BRAINSTORMING

- 12:20 What are the Potentials and Challenges of Science-Media Cooperation?**

13:00 Break

FOOD FOR THOUGHT

- 13:40 Fair for all? On the Role of Class, Race and Gender in Sustainable Development**
Katja Hujo, United Nations Research Institute for Social Development (UNRISD)
Prof David Hulme, Global Development Institute, University of Manchester

14:45 Science/Media Intervention

15:45 Break

MATCH-MAKING
TANDEMS

- 16:00 Meet Your Partner**
- 16:30 Roadmap Tandem Work**

FRONT COVER

- 17:00 Meet Great Science Communicators**
"Molecular Clusters", Winner of the Dance Your PhD Contest 2020/2021 (Science Magazine)

Moderator: Anika Nicolaas Ponder (IKEM)





Mentors: Heike Vowinkel (freelancer and author)
Rebecca Winkels (Wissenschaft im Dialog)

DAY 2

5 JUNE 2021

**FORUM:
FUTURE OF EDUCATION**

- 9:30 Warm-Up**
- 10:00 Re-orienting Education in Times of Systemic Global Dysfunction – a Transformative Learning Perspective**
Prof Arjen Wals, Wageningen University,
UNESCO Chair of Social Learning and
Sustainable Development

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Prof Boike Rehbein, Humboldt-Universität

Journalist Comment

Anu Sharma (Alumna ComLab#1, print journalist, India)

- 11:15 Break**
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**FORUM:
FUTURE OF WORK**

- 11:30 Green Jobs, Fair Play?
The Social Dimensions of the Ecological Transition**
Dr Moustapha Kamal Gueye, International Labour
Organization, Green Jobs Programme

**Capacity Building in Workforce
Development: Bridging the Gender Gap**
Asumi Saito, Waffle.org

Sustainability in Business Education
Dr Mette Morsing, PRME, UN Global Compact

Journalist Comment

Katarina Gulan (Alumna ComLab#2, radio journalist, Croatia)

- 13:30 Break**
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GROUP WORK

- 14:15 Input: Find Your Topic
Tandem One-On-One and Individual Mentoring**
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CLOSING REMARKS

- 16:00 Feedback and Outlook**
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Moderator: Anika Nicolaas Ponder (IKEM)

Mentors: Heike Vowinkel (freelancer and author)

Rebecca Winkels (Wissenschaft im Dialog)

DAY 3

11 JUNE 2021

TOOL-KIT I

- 9:30 Warm-Up**
 - 10:00 Pool of Methods**
 - 11:00 Regional Reports**
 - 12:00 Break
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TOOL-KIT II

- 12:40 Expert Training in Storytelling Techniques**
Rebecca Winkels, Wissenschaft im Dialog
Heike Vowinkel, freelancer and author
 - 14:30 Feedback**
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EDITOR'S CORNER

- 14:45 How to Pitch My Project?**
Damian Carrington, The Guardian
 - 15:20 Tandem One-On-One and Individual Mentoring**
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FRONT COVER

- 16:30 Meet Great Science Communicators**
Diana Stanciu, Romanian Young Academy,
Humboldt Alumni Award for Innovative
Networking Initiatives 2020
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Moderator: Anika Nicolaas Ponder (IKEM)
Mentors: Heike Vowinkel (freelancer and author)
Rebecca Winkels (Wissenschaft im Dialog)

DAY 4

12 JUNE 2021

TOWN-HALL
MEETING

9:30 Warm-Up

10:00 **Participants Interview Social Innovators on Questions of Sustainability**John Mark Jacinto, Online SDG Youth Action Forum
Monika Shukla and Varun Kashyap, LetsEndorse

11:00 Break

GROUP WORK

11:15 **Tandem One-On-One and Check-In with Mentors**

12:15 Break

YOUR STAGE

13:00 **Pitch Your Project to Guest Juror**

Alok Jha, The Economist

FAREWELL

14:00 **Feedback and Outlook**14:30 **Closing Remarks**Dr Stephanie Siewert, Alexander von Humboldt Foundation
Martina Johns, International Journalists' Programme

Moderator: Anika Nicolaas Ponder (IKEM)

Mentors: Heike Vowinkel (freelancer and author)

Rebecca Winkels (Wissenschaft im Dialog)

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