Sustainable transformation also means social transformation. In the Agenda 2030, policy-makers worldwide defined important goals: the end of poverty and hunger in the world, access to quality education for all as well as the promotion of decent work and sustainable economic growth. But how are the costs and benefits of sustainable development distributed at local, regional and global level? What role do gender, social and ethnic background play in participation in sustainable development? And how can science and journalism help to communicate the complex social dimensions of sustainable transformation?

The third ComLab addresses the field of tension between sustainability and social justice; the potential of sustainable innovations and the conflicting goals that (can) ensue from the economic and social interests of the Global North and the Global South. During a four-day workshop with international experts from the political, scientific, media and civil society arenas, the participants will discuss the conditions under which a fair, sustainable transformation of the world is possible.
DAY 1

4 JUNE 2021

All listed times are Bonn time, i.e. Central European Summer Time (CEST).

OPENING

9:30 Welcome
Dr Stephanie Siewert, Alexander von Humboldt Foundation
Martina Johns, International Journalists’ Programmes

9:45 Official Opening
Vito Cecere, German Federal Foreign Office
Dr Judith Wellen, Alexander von Humboldt Foundation

10:00 Why Science Communication Matters
Dr Heide Hackmann, International Science Council

10:20 Icebreaker / Meet & Mingle / Goals and Expectations

BRAINSTORMING

12:20 What are the Potentials and Challenges of Science-Media Cooperation?

13:00 Break

FOOD FOR THOUGHT

13:40 Fair for all? On the Role of Class, Race and Gender in Sustainable Development
Dr Katja Hujo, United Nations Research Institute for Social Development (UNRISD)
Prof David Hulme, Global Development Institute, University of Manchester

14:45 Science/Media Intervention

15:45 Break

MATCH-MAKING TANDEMS

16:00 Meet Your Partner

16:30 Roadmap Tandem Work

FRONT COVER

17:00 Meet Great Science Communicators
“Molecular Clusters”, Winner of the Dance Your PhD Contest 2020/2021 (Science Magazine)

Moderator: Anika Nicolaas Ponder (KEM)
Mentors: Heike Vowinkel (freelancer and author)
Rebecca Winkels (Wissenschaft im Dialog)
DAY 2

5 JUNE 2021

FORUM: FUTURE OF EDUCATION

9:30 Warm-Up

10:00 Re-orienting Education in Times of Systemic Global Dysfunction – a Transformative Learning Perspective
Prof Arjen Wals, Wageningen University, UNESCO Chair of Social Learning and Sustainable Development

How Can Education Counter the Reproduction of Social Inequality?
Prof Boike Rehbein, Humboldt-Universität zu Berlin

Journalist Comment
Anu Sharma (Alumna ComLab#1, print journalist, India)

11:15 Break

FORUM: FUTURE OF WORK

11:30 Green Jobs, Fair Play?
The Social Dimensions of the Ecological Transition
Dr Moustapha Kamal Gueye, International Labour Organization, Green Jobs Programme

Capacity Building in Workforce Development: Bridging the Gender Gap
Asumi Saito, Waffle.org

Sustainability in Business Education
Dr Mette Morsing, PRME, UN Global Compact

Journalist Comment
Katarina Gulan (Alumna ComLab#2, radio journalist, Croatia)

13:30 Break

GROUP WORK

14:15 Input: Find Your Topic
Tandem One-On-One and Individual Mentoring

CLOSING REMARKS

16:00 Feedback and Outlook

Moderator: Anika Nicolaas Ponder (KEM)
Mentors: Heike Vowinkel (freelancer and author)
Rebecca Winkels (Wissenschaft im Dialog)
DAY 3

11 JUNE 2021

TOOL-KIT I

9:30 Warm-Up
10:00 Pool of Methods
11:00 Regional Reports
12:00 Break

TOOL-KIT II

12:40 Expert Training in Storytelling Techniques
Rebecca Winkels, Wissenschaft im Dialog
Heike Vowinkel, freelancer and author

14:30 Feedback

EDITOR’S CORNER

14:45 How to Pitch My Project?
Damian Carrington, The Guardian

15:20 Tandem One-On-One and Individual Mentoring

FRONT COVER

16:30 Meet Great Science Communicators
Dr Diana Stanciu, Romanian Young Academy, Humboldt Alumni Award for Innovative Networking Initiatives 2020

Moderator: Anika Nicolaas Ponder (KEM)
Mentors: Heike Vowinkel (freelancer and author)
Rebecca Winkels (Wissenschaft im Dialog)
TOWN-HALL MEETING

9:30  Warm-Up
10:00 Participants Interview Social Innovators on Questions of Sustainability
      John Mark Jacinto, Online SDG Youth Action Forum
      Monika Shukla and Varun Kashyap, LetsEndorse

11:00  Break

GROUP WORK

11:15  Tandem One-On-One and Check-In with Mentors
12:15  Break

YOUR STAGE

13:00  Pitch Your Project to Guest Juror
      Alok Jha, The Economist

FAREWELL

14:00  Feedback and Outlook
14:30  Closing Remarks
      Dr Stephanie Siewert, Alexander von Humboldt Foundation
      Martina Johns, International Journalists’ Programmes

Moderator: Anika Nicolaas Ponder (KEM)
Mentors: Heike Vowinkel (freelancer and author)
          Rebecca Winkels (Wissenschaft im Dialog)

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